



Submit your application
by May 14 and
receive a \$5.00
T-shirt discount!

MARK YOUR CALENDAR FOR THE SEVENTH ANNUAL KIRKWOOD ROUTE 66 FESTIVAL: CARS AND GUITARS

June 7, 2025

APPLICATION FOR CAR EXHIBIT SPACE

FESTIVAL INFORMATION AND RULES

1. FESTIVAL DATES AND HOURS: The Route 66 Cars and Guitars Festival will be held in Downtown Kirkwood during the hours shown below. Set-up is permitted Saturday, June 7 beginning at 1:00 p.m., and must be completed by 3:30 p.m. **For public safety, once your vehicle is placed, you may not move it until the Car Show Exit Parade at 9:00 p.m. If you do not depart at 9:00 p.m. your vehicle must remain in place until 11:00 p.m. Please follow the Kirkwood Police Officers' exit instructions.**

EVENT HOURS: SATURDAY, JUNE 7 – 4:00 p.m. - 11:00 p.m.

CAR DISPLAY HOURS: SATURDAY, JUNE 7—4:00p.m. – 9:00 p.m. (Streets closed)

2. EXHIBITOR RESPONSIBILITY: The exhibitor is expected to remain in the show area and is responsible for his vehicle. The Festival Committee and the City of Kirkwood are not liable for theft, damage, rain, loss of property or personal injury.

All exhibitors must participate throughout the designated show schedule. Leaving early will result in exhibitor being banned from future festivals. Exhibitors are expected to maintain their vehicle exhibit for the length of the festival. Late arrival and early break down will not be permitted. **Coordinators will communicate with you how and when vehicles are allowed on site and when it is safe to remove your vehicle from the car display area.**

3. NO SMOKING: Due to the large crowds and limited amount of space, **smoking will not be permitted in the car show area.**

4. ADVANCE ENTRY FEE AND ACCEPTANCE: Entry Fee is **\$25 for individual entries.** Entry Fees are non-refundable. If you submit your application by May 14, you will receive a voucher for \$5.00 OFF an event t-shirt purchase.

Applications accepted for the show received by May 14, 2025 will be notified of their acceptance by May 28, 2025. **Advance applications will not be accepted after June 4, 2025.**

Preference will be shown to applications with pre-1973 vehicles and applications received by the deadline.

5. EVENT DAY ENTRIES: Will be accepted on a space-available basis for **\$30 per vehicle** from 2:00-3:30 p.m. on June 7. There are a limited number of display spaces for the festival. *Please reserve your space in advance if you want to be confident that there will be a space for your vehicle.*

Questions: Please contact Gary Sibbitts (gary@z-know.com)

Please retain this sheet for your information and return the enclosed application.

(Application below on page 2)



PLEASE COMPLETE AND RETURN

Exhibit Space # _____
(Do not write in above space)

***May 14, 2025 - DEADLINE TO HAVE YOUR APPLICATION RECEIVED BY DOWNTOWN KIRKWOOD OFFICE AND TO RECEIVE A DISCOUNT VOUCHER FOR A T-SHIRT**

Name _____ E-mail _____

Address _____ City/State/Zip _____

Phone _____

Detailed Description of vehicle to be exhibited _____

Model year _____ Make _____ Model _____

I would like _____ (number of spaces) on June 7, 2025 Is vehicle returning to the festival? _____

ADDITIONAL INFO FROM CAR CLUBS:

Name of Club: _____ Estimated number of cars: _____

Primary Club point of contact (POC)? Yes ____ No ____ If No, POC name: _____

Applicant's Signature _____

PLEASE ENCLOSE:

- __ Signed and completed Application
- __ **Check for payment made out to KBDC** (Kirkwood Business Development Corp.)
- __ Photo, brochure or link to website (not required for returning vehicles)

MAIL TO: DOWNTOWN KIRKWOOD
130 EAST JEFFERSON AVE
KIRKWOOD, MO 63122
Attention: John/ Route 66 Festival

Thank you. We are looking forward to another great festival!

For office use only: Fee Paid _____ Check # _____ Date Received _____